



8TH SOUTHERN AFRICA REGIONAL CONFERENCE

14 - 17 NOVEMBER 2017



LORD CHARLES, SOMERSET WEST

SPONSORSHIP OPPORTUNITIES

The Southern African National Committee of Cigré, is proud to announce the above conference to be held at the Lord Charles Hotel in Somerset West, Western Cape from the 14th to 17th of November 2017.

The theme for the conference will be:

Electricity Supply to African / Developing Economies – Experiences and Challenges.

The aim of the conference is to provide a unique forum for the exchange of ideas and future vision for the development of electrical systems in Sub-Saharan Africa and other developing economies. The proceedings will focus on the current needs and challenges within the regions relating to the future generation, transmission and distribution systems. For companies involved in any of these fields, an exhibition has been arranged in conjunction with the conference and represents an excellent opportunity for product promotion directly to key decision makers on the African continent and further afield.

Expectations are that approximately 350 delegates will attend with more than 20 exhibition participants.

SPONSORSHIP REQUIREMENTS

No.	Sponsorship Item	Costs
1	Welcome cocktail party	R150 000
2	<i>Conference bags - supply & delivery of conference bags, to be delivered to Cape Town – Sponsored by Camline</i>	<i>R60 000*</i>
3	<i>Lanyards – Sponsored by Mace Technologies</i>	<i>R10 000*</i>
4	A4 folder, note pad and pens	R30 000*
5	Conference documentation on memory sticks / Kindles / e-readers- supply & delivery	R50 000 - R300 000*
6	Bottles of Wine for delegate gift	R60 000
7	Cost of printing (registration documents, pamphlets, tutorial materials etc.) - supply & delivery	R100 000
8	Lunches during conference	R50 000 per day
9	Hire of audio visual and data projection equipment	R75 000
10	Gifts for conference delegates	R60 000- R100 000*
11	Technical Tour Lunches	R60 000
12	Gifts for Keynote Speakers and Session Chairs	R25 000
13	Technical Tour transport and essentials	R50 000
14	General Sponsorship / Delegate Bag Insert– any financial contribution of 10 000.00 or more will be appreciated	R10 000 +

Items marked with*: The sponsor can either provide the monetary value of the sponsorship or the sponsorship item (subject to approval from the symposium organisers).

Generic benefits for Sponsors:

- All sponsors will be acknowledged at the start and end of the conference by the CIGRE National Committee chairman
- Sponsorship list will be placed into the conference bags together with the company details (telephone number, address)
- 1 Single A4 leaflet printed double side of the company or latest offering by them– this must be supplied by the company at least two weeks prior to the conference. The leaflets will be placed in each of the conference delegate bags.
- Link to the sponsoring company's website from the CIGRE conference website
- Slide show will run in the auditorium during intervals displaying the company logos of all of the sponsors

Additional benefits specific to the items being sponsored (*These benefits are additional to those mentioned above in the generic benefits for sponsors and are specific to individual sponsorship item*).

Item 1: Welcome cocktail party

- Generic benefits for sponsors
- Acknowledgement during the event by the MC
- Representative of the sponsor will be asked to welcome everyone – 2-3 minutes.
- Sponsor can place four company specific pull up banners at the entrance to the venue and at the stage
- Arranged and invoiced by the conference organising committee

Item 2: Conference Bags – Not available

- Generic benefits for sponsors
- Company logo to be printed on the bag together with the CIGRE logo, both logos to be the same size.
- Bags to be approved by the National Committee prior to procurement
- Bags to be supplied and delivered to the venue at least 1 weeks prior to the event

Item 3: Lanyards – Not available

- Generic benefits for sponsors
- Company logo will be printed on the lanyards
- The sponsor can either provide the monetary value of the sponsorship or they can provide the lanyards (subject to approval from the Symposium Organisers). The organizer will gladly assist with suggestions.
- Lanyards to be supplied and delivered to the venue at least 1 week prior to event

Item 4: A 4 Folder, Notepad and Pens

- Generic benefits for sponsors
- Company logo can be printed on the notepads, folder and pens
- The sponsor can either provide the monetary value of the sponsorship or they can provide the goods (subject to approval from the Symposium Organisers). The organizer will gladly assist with suggestions.
- Items to be supplied and delivered to the venue at least 1 weeks prior to the event

Item 5: Memory Sticks/E-readers

- Generic benefits for sponsors
- Company logo and contact details can be printed on the device
- The sponsor can either provide the monetary value of the sponsorship or they can provide the goods (subject to approval from the Symposium Organisers). The organizer will gladly assist with suggestions
- Items to be supplied to the National Committee at least 3 weeks prior to the event,

Item 6: Wine

- Generic benefits for sponsors
- Company logo/additional label can be placed on the wine bottles – to be arranged by the sponsor
- Small card can be attached to the wine bottles – to be arranged by the sponsor
- The wine will be distributed by the organizing committee at the end of the conference upon return of the name tags
- Items to be supplied to the National Committee at least 1 week prior to the event

Item 7: Printing

- Generic benefits for sponsors
- This includes the printing of all call for papers, registration documents, pamphlets to advertise the event and manuals for the tutorials.
- Includes the supply and delivery of the above to either JHB or CPT depending on the items
- Tutorial manuals will have an acknowledgment for the printing of the manual on the first page. The cover will display the CIGRE logo
- Back cover of the tutorial manual can be used by the sponsor to provide details of the company or new technologies
- Layout of the covers for the manual is to be approved by the CIGRE national committee

Item 8: Conference Lunches

- Generic benefits for sponsors
- Each sponsor for the lunch will be acknowledged on the day that they are sponsoring the lunch
- Sponsors can place four banners at the entrance and around the venue
- Lunches will be arranged and invoiced by the conference organizing committee

Item 9: Audio Visual Equipment

- Generic benefits for sponsors
- Slide will be projected at the start of each session with a thank you note for the sponsor with the company logo

Item 10: Gifts for conference delegates

- Generic benefits for sponsors
- Gifts to be approved by the CIGRE National Committee
- Company logo can be placed on the gift or on the packaging for the gift
- Gifts will be inserted into the conference bags by the organiser
- Gifts to be supplied and delivered to the venue hotel at least 1 week prior to the event
- Gifts can be arranged via the conference organizing committee

Item 11: Technical tour lunch

- Generic benefits for sponsors
- Acknowledgement during the event by the CIGRE National Committee chairman
- Sponsor for the lunch or the entire tour event can place two company specific pull up banners at the entrance to the venue
- Representative of the sponsor will be asked to welcome everyone – 2-3 minutes.

Item 12: Technical tour transport, and essentials

- Transportation (buses) from venue to tour sites and Hermanus – full day event
- Cater for 130 people
- May include sunblock and a cap as part of the tour essentials. Both can be branded with the company logos. Organizing committee is open for additional ideas for promoting your company brand
- Transport will be arranged by the organiser

Item 13: Gifts for Keynote Speakers and Sessions Chairs

- Generic benefits for sponsors
- Gifts to be approved by the CIGRE National Committee
- Company logo can be placed on the gift or on the packaging for the gift
- Gifts will be handed to Keynote speaker(s) and sessions chairs at the end of their session
- Gifts to be supplied and delivered to the venue hotel at least 1 week prior to the event
- Gifts can be arranged via the conference organizing committee

Item 14: General Sponsorship

- Generic benefits for sponsors
- All and any contributions will be welcome
- 1 Single A4 leaflet printed double side of the company or latest offering by them– this must be supplied by the company at least two weeks prior to the conference. The leaflets will be placed in each of the conference delegate bags.

For bookings and further information, please contact the Conference Organiser

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