



24 – 27 October 2023
CSIR International Convention Centre
Pretoria, South Africa

SPONSORSHIP OPPORTUNITIES

The 11th CIGRE Southern Africa Regional Conference 2023 offers an unparalleled opportunity in the marketplace to showcase your products and services to the industry's key players and decision-makers in the region.

A range of sponsorship packages are available to suit your company's marketing and branding objectives. The conference will take place at the CSIR International Convention Centre from the 24th to the 27th of October 2023.

The conference will provide a platform to deliberate on this year's chosen theme: **Power System Technologies for Sustainable Growth in Africa**. These discussions will be between representatives from power utilities, system operators, regulators, manufacturers, suppliers, universities, standardizing bodies, research laboratories and authorities.

Expectations are that approximately 350 delegates will attend with more than 20 exhibition participants.

VALUE PROPOSITION

BRAND AWARENESS AND MARKET RECOGNITION:

Elevate your leadership status with strong brand awareness and exposure to the event community both in person and virtually. Leverage the events marketing campaign to add value to your organisations marketing strategy leading up to the event.

ATTENTION TO YOUR NEEDS:

All sponsorship packages can be tailored to meet your individual budget and marketing needs.

THOUGHT LEADERSHIP:

Demonstrate your presence as a highly esteemed, respected voice and member of the industry and increase profile to provide your organisation a direct advantage over your competitors to a highly targeted audience.

BUILD STRONG BUSINESS & NETWORK RELATIONSHIPS:

Build, establish and support positive relationships in and amongst the industry and be seen as a connector in the space. Reach important targeted commercial prospects face to face in a social and relaxed environment.

KEY DATES

23 Oct	Exhibition Build-up from 13h00
24 Oct	Exhibition / Tutorials
24 Oct, PM	Welcome Cocktail Function [Pending]
25 Oct	Exhibition / Regional Conference
25 Oct, PM	Gala Cocktail Event, CSIR
26 Oct	Exhibition / Regional Conference
26 Oct	Exhibition Break-Down from 16h00
27 Oct	Technical Tours

SPONSORSHIP PACKAGES

TYPE	DESCRIPTION	ZAR
Diamond	Gala Cocktail Event, 25 Oct, CSIR	R 100 000
Platinum	Welcome Cocktail, 24 Oct, CSIR	R 75 000
Gold 1	Networking Lunch – 25 Oct	R 50 000
Gold 2	Networking Lunch – 26 Oct	R 50 000
Gold 3	Conference Bags	R 50 000
Silver 1	Best Paper Awards	R 30 000
Silver 2	Conference e-book programme	R 30 000
Silver 3	Registration: Lanyards, Name Tags and Banners	R 30 000
Bronze 1	General Sponsorship for Delegate Bag Insert	R 10 000
ITEMS FOR SPONSORSHIP		NR OF ITEMS
Item 1*	Memory sticks for conference proceedings	350
Item 2*	A4 folder, notepad and pens	350
Item 3*	Gifts for delegates	350
Item 4*	Delegate Gifts for returning Feedback Form/Survey at end of conference	300

Items marked with*: The sponsor can either provide the monetary value of the sponsorship or the sponsorship item [subject to approval from the conference organising committee].

BENEFITS

Sponsor Category / Benefit	Diamond	Platinum	Gold	Bronze	Item
Discounted Exhibition Booths [10%]	x	x	x	x	x
Corporate logo and sponsorship title on ALL promotion materials subject to feasibility and printing deadlines.	x	x	x	x	x
Corporate logo on conference website with link to company website	x	x	x	x	x
Recognition in the printed conference program which is provided to all onsite delegates.	x	x	x	x	x
Advert in Conference Proceedings [e-book]	Full Page Inside or Back Cover	Full Page	Half Page	Quarter Page	Quarter Page
Acknowledgement in Conference Proceedings [e-book]	x	x	x	x	
Distribution of corporate marketing/promotional materials/Delegate Bag Inserts	x	x	x	x	
Acknowledgment of your support during the opening and closing sessions of the Conference	x	x	x		
Opportunity to display company signage [pull-up banners] at official opening and in the main conference rooms.	x	x			
Opportunity to distribute branded materials [e.g. pens and note-pads] and/or corporate literature	x	x	x	x	x
Complimentary Delegate Passes for Tutorials & Conference	6	4	2	0	0
Complimentary Social Event Passes	6	4	2	0	0
Social Media Announcement	x	x	x	x	x

PACKAGE SPECIFIC BENEFITS

Diamond Sponsor: Gala Cocktail Event R 100 000.00

- Naming rights of the Gala Cocktail Event
- Acknowledgement during the event by the MC.
- Speaking Opportunity during the Gala Cocktail Event – 10 minutes.
- Branding at the Gala Event and in the main conference venues [maximum four banners per venue].
- Arranged and invoiced by the conference organising committee.

Platinum Sponsor: Welcome Cocktail R 75 000.00

- Naming rights of the Welcome Cocktail Event
- Acknowledgement during the event by the MC
- Speaking Opportunity during the Gala Cocktail Event – 10 minutes.
- Branding at the welcome event and in the main conference venues [maximum two banners per venue]
- Arranged and invoiced by the conference organising committee.

PACKAGE SPECIFIC BENEFITS (Continued)

Gold Sponsor: Networking Lunch R 50 000.00

- Naming rights of the lunch
- Speaking Opportunity during the Lunch – 5 minutes.
- Arranged and invoiced by the conference organising committee.

Gold Sponsor: Conference Bags R 50 000.00

- Logo printed on conference bag together with the conference and CIGRE SA logos.
- Arranged and invoiced by the conference organising committee.

Silver Sponsor: Best Paper Awards R 30 000.00

- Logo on the best paper certificates.
- Company representative to announce winners and hand over certificates.

Silver Sponsor: Proceeding Booklet R 30 000.00

- Logo on the front page of the booklet
- Full Page advertisement in the booklet.
- Arranged and invoiced by the conference organising committee.

Silver Sponsor: Registration: Lanyards, Name Tags and Banners R 30 000.00

- Logo on the name tag
- Banners in the registration area.
- Arranged and invoiced by the conference organising committee.

Bronze Sponsor: General Sponsorship /Delegate Bag Insert (Multiple sponsors) R 10 000.00

- Insert in the delegate bag to be supplied by the company at least one weeks prior to the conference. The leaflets/gifts will be placed in each of the conference delegate bags.

Item 1: Memory Sticks 350 Items

- Company logo can be printed on the device, together with the conference branding.
- Company Profile / Marketing Material can be placed on the memory stick in a separate folder.
- Items to be supplied to the National Committee at least 2 weeks prior to the event,



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PACKAGE SPECIFIC BENEFITS (Continued)

Item 2: A 4 Folder, Notepad and Pens 350 Items

- Company logo can be printed on the notepads, folder and pens
- The sponsor can either provide the monetary value of the sponsorship or they can provide the goods [subject to approval from the Conference Organising Committee]. The committee will gladly assist with suggestions.
- Items to be supplied and delivered to the event organiser at least 1 week prior to the event.

Item 3: Gifts for Delegates 350 Items

- Gifts to be approved by the Conference Committee
- Company logo can be placed on the gift or on the packaging
- Gifts will be placed into the delegate bag
- Gifts to be supplied and delivered to the event organiser at least 1 week prior to the event
- Gifts can be arranged via the event organiser.

Item 4: Delegate Gifts for returning Feedback Form/Survey at end of Conference 300 Items

- Gifts to be approved by the Conference Committee.
- Company logo can be placed on the gift or on the packaging.
- Gifts will handed out to all delegates who complete and return the conference survey.
- Gifts to be supplied and delivered to the event organiser at least 1 week prior to the event.
- Gifts can be arranged via the event organiser.

For bookings and further information, please contact the Event Organiser:

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